

Hay River • September 8 - 10 • 2008

Start your Engines!

— SPONSORSHIP PACKAGE —

08

Start your Engines!
**Transportation
Logistics**
For Oil & Gas Development
September 8-10, 2008



**Air, Marine, Road, and Rail
will meet in Hay River – the
transportation hub of the NWT.**

**Be a part of the North's largest
transportation conference.**

Performance Sponsor - \$30,000.00 (Welcome Reception)

- ▶ 8 complimentary delegate passes, plus 8 booth worker passes
- ▶ first choice of booth selection (1 trade show booth space provided)
- ▶ your logo on all printed material and advertisements
- ▶ logo on conference Web site and link to your Web site
- ▶ full page ad in event publication
- ▶ host the afternoon welcome reception
- ▶ host the gala dinner, featuring Brett Butt
- ▶ host the Rest Area (included in this package are patio tables, chairs and umbrellas with your logo, which you will own after show.)
- ▶ opportunity to place materials in delegate bags
- ▶ prominent banner recognition throughout show
- ▶ use of the private sponsors' lounge
- ▶ use of a private meeting room
- ▶ verbal recognition throughout the show

Power Sponsor \$25,000.00 (Gala Dinner)

- ▶ 8 complimentary delegate passes, plus 8 booth worker passes
- ▶ second choice of booth selection (1 trade show booth space provided)
- ▶ your logo on all printed material and advertisements
- ▶ logo on conference Web site and link to your Web site
- ▶ full page ad in event publication
- ▶ host the gala dinner
- ▶ 10 additional invitations to gala dinner
- ▶ invite your speaker of choice to open the dinner
- ▶ use of the private sponsors' lounge
- ▶ use of a private meeting room
- ▶ opportunity to place materials in delegate bags
- ▶ prominent banner recognition throughout show
- ▶ receive a detailed report upon show completion

Torque Sponsor \$10,000.00 (6 opportunities to choose from)

- ▶ 2 complimentary delegate passes
- ▶ one trade show booth space
- ▶ early booth selection
- ▶ 1/2 page ad in event publication
- ▶ opportunity to place material in delegate bags
- ▶ prominent recognition throughout the show and on conference Web site
- ▶ use of private sponsors' lounge
- ▶ use of private meeting room

Torque sponsors can also choose from one of the following:

- 1 **Delegate Bags** and notepads with your logo. And you'll be the host of the private meeting room.
- 2 **Welcome Reception** includes 3 portable banner stands with your logo (yours to keep for future events), cocktail napkins with your logo. Choose airport or foyer welcome. And you'll be the host of the private sponsors' lounge.
- 3 **Introduction of the Keynote Speaker** by your company representative. Coffee cups with your logo will be used at one continental breakfast.
- 4 **Water Bottles** with your logo (provided to delegates throughout the conference). Coffee cups with your logo will be used at one continental breakfast.
- 5 **Host the Golf Tournament** (includes a light dinner, golf balls with your logo, and grand prize).

RPM Sponsor \$5000.00 (2 luncheons to choose from)

- ▶ 3 complimentary delegate passes
- ▶ one complimentary booth space
- ▶ early booth selection
- ▶ 5 additional invitations to the luncheon
- ▶ 1/4 page ad in event publication
- ▶ opportunity to place material in delegate bags
- ▶ prominent recognition throughout the show and on conference Web site
- ▶ use of private sponsors' lounge
- ▶ use of private meeting room
- ▶ verbal recognition during the luncheon
- ▶ host 1 of 2 luncheons – company representative to speak during luncheon

Sponsor \$500.00 (12 opportunities to choose from)

- ▶ opportunity to place material in delegate bags
- ▶ banner recognition on conference Web site
- ▶ use of private sponsors' lounge
- ▶ use of private meeting room

These sponsor benefits are available to;

- ▶ speaker session sponsors
- ▶ nutrition break sponsors
- ▶ transportation services sponsors